





SOUTHERN EXPOSURE

San Francisco, CA May 1, 2018

EXPERIMENTATION

HORIZONS OF THE HUMANITIES

EXPERIMENTATION WORKSHOP AGENDA | MAY 1, 2018

8:30 AM Shuttle pick-up outside Hotel Shattuck

9:30-10:00 AM Arrive at Southern Exposure; Breakfast buffet

10:00-10:15 AM Introductions

10:15 AM-12:00 PM Session One: PARAMETER

(Gary Fox, Melody Jue, Dorothy Santos, Gabi Schaffzin)

How might a project respond to constraint? What is brought to the fore? What gets left behind? Participants will have 7 minutes each to present their work, adhering to the following parameters—

The presentation must be made up of a combination of

- Citation
- Image
- Mathematical language/symbol

Each element—citation, image, symbol—will account for at least 1 minute each. Presenters are free to divide their 7 minutes however they choose (ex: 2 citations, 2 images, 3 mathematical symbols; 1 citation, 1 image, 5 mathematical symbols).

What survives translation from one's words to another's (citation)? From one discipline to another (image)? From one lexicon to another (symbol)? Consider the impact of imposed parameters on the "purity" of an idea.

12:00-1:30 PM Lunch buffet will be open

Participants are free to grab food at will but we will work through lunch

12:15-2:00 PM Session Two: COMPOSITE

(Karen Barad, Liat Berdugo, Lisa Cartwright, Avery Trufelman, Kalindi Vora)

If we could take a radiograph of interdisciplinarity and collaboration, what would the image reveal? Participants in this session will live-act collaboration using a simple, arbitrary thesis as a jumping off point.

<u>The thesis:</u> The flannel pattern contains coding that promotes the American conservative agenda.

While all six participants were given the same thesis, each of the six were given a different piece of the research puzzle:

The pieces:

• Celtic culture is one of the strongest ethnic influences on mid 19th-century, Appalachian folk music. "The single author is a myth of the patriarchy" —Ryan Kelly

"Translation is a form" —Walter Benjamin

- Flannel's plaid has been the core design for a diverse array of uniforms, each representing conflicting ideologies.
- Historically, flannel was made through an economizing process of mixing together multiple sources of carded wool. This results in the "plaid" pattern.
- The tartan, a cultural icon of Scotland, was a politically-weighted garment in the region's 18th century. Gaelic culture has very few, if any, parallels with American conservative culture.
- Buckminster Fuller often referred to the geodesic dome, made entirely of isosceles triangles (distinct from plaid's latticework), as a potential model for a new world, a world that could come close to inhabiting the lessons of Spaceship Earth. On Spaceship Earth, he argued, there was no room for politics.

Participants will generate a series of questions, concerns, interests, theories, and research choices that could be used to reach the thesis in question, ignorant of the other circulating bits of information. How diverse can your research agenda be? How far afield can you dig for evidence? How does particular data alter your course of action?

2:00-3:00 PM Coffee break, neighborhood stroll to Tartine

3:00-4:45 PM Session Three: IMPLOSION

(Coleman Dobson, Maria Faini, Ann Lauterbach, Simon Penny, Elia Vargas, Jiayi Young)

Participants will implode their own work. Present a version of your work that fails. Each presentation should be 7-10 minutes long. What is productive about a failed project? What can be salvaged? Build your presentation from your limitations, missed connections, misplaced connections, moments that fall flat. Where are your blind spots and how are they guiding your research process? As Michel Serres might ask, what are the elements in your research project that are parasitic, yet attempt to pass off as host?

"Using failure as an evolutionary design process and a tool to create shape" —Joris Laarman

4:45-5:00 PM Closing Remarks

¹Alison Annunziata received her PhD in literature from Columbia University in 2013, and since then has taught courses combining literature, art, and science at USC and ArtCenter College of Design. She believes firmly in the power of the humanities to foster thoughtful inquiry and to inspire combined action, and brings this fervor to her position at UCHRI, managing research programs under the Horizon of Humanities Initiative.

²Karen Barad is Professor of Feminist Studies, Philosophy, and History of Consciousness at UCSC. With a doctorate in quantum field theory, Barad is the author of Meeting the Universe Halfway: Quantum Physics and the Entanglement of Matter and Meaning, and numerous articles drawing from the fields of physics, philosophy, science studies, poststructuralist theory, deconstruction, and feminist and queer theory.

³Liat Berdugo is an artist, writer, and curator whose work -- which focuses on embodiment and digitality, archive theory, and new economies -- interweaves video, writing, performance, and programming to form a considerate and critical lens on digital culture. She is an assistant professor of Art + Architecture at the University of San Francisco.

⁴Kelly Anne Brown, associate director of UCHRI, manages a diverse portfolio of projects, including the UC-wide competitive grants program, Humanists@Work. and Horizons of the Humanities, among others. She holds a PhD in literature from UC Santa Cruz, where her scholarship centered on modernist publicness and interwar art and performance. Her recent scholarship addresses issues of professionalization, the work of the humanities, and the future of graduate education.

⁵Lisa Cartwright is Professor of Visual Arts at UC San Diego, where she is also appointed in Communication and Science Studies and affiliated with Critical Gender Studies. A founding editor of Catalyst: Feminism, Theory, Technoscience, she is co-author of Practices of Looking: An Introduction to Visual Culture (Oxford, Third Edition 2017) and author of Screening the Body: Tracing Medicine's Visual Culture (Minnesota) and Moral Spectatorship (Duke 2008).

⁶Coleman Dobson is a Caltech Fellow mathematician, with a Master of Science in Mathematics and Physics and doctoral interests in M-theory Kac Moody Algebras, Looking Glass Mathematics. She have given over 100 presentations on higher mathematics and is currently a mathematics lecturer at UCLA, CSULA, and Art Center College of Design.



²⁰Jiayi Young is an Assistant Professor of Design at the University of California, Davis. She works in the emergent and experimental field of digital media to create data-driven large-scale public participatory installations and social interventions that engage the rethinking of the present-day human experience. Young has exhibited nationally and internationally.

¹⁹Kalindi Vora (UC Davis) is author of Life Support: Biocapital and the New History of Outsourced Labor (2015); and Surrogate Humanity: Technology and the Racial Politics of Technological Futures (forthcoming DUP 2019), coauthored with Neda Atanasoski. She will convene the UCHRI residential research group: "Lab in Residence: Tinkering with Feminist and Social Justice Science Methods" (Fall 2018).

¹⁸Elia Vargas is an Oakland based artist and scholar working across multiple mediums. He is co-founder of the Living Room Light Exchange; board member of Soundwave; and a PhD student in Film and Digital Media at UCSC. He is currently interested in refiguring the mythology of crude oil as media.

⁷Avery Trufelman has been making stories about architecture and design at 99% Invisible for the past four years, covering everything from garbage trucks in Taipei to swimming pools in Helsinki.

¹⁶Gabi Schaffzin is pursuing a PhD in Art History, Theory, and Criticism with an Art Practice concentration at UC San Diego. His work focuses on the designed representation of measured pain in a medical, laboratory and consumer context, especially as it stems from a Cold War era turn towards the quantifiable and classifiable.

¹⁵Dorothy R. Santos is a writer, editor, and curator. She holds Bachelor's degrees in Philosophy and Psychology from the University of San Francisco and received her Master's degree in Visual and Critical Studies at the California College of the Arts. She is a Ph.D. student in Film and Digital Media at the University of California, Santa Cruz. She serves as a co-curator for REFRESH and works as the Program Manager for the Processing Foundation.

¹⁴Simon Penny is an Australian artist, researcher, scholar and teacher whose work focuses on the intersection between electronic/digital systems and embodied and materially engaged practices. He designed and ran the Arts Computation Engineering (ACE) interdisciplinary graduate program at UCI 2003-2012. His new book is Making Sense: Cognition, Computing, Art and Embodiment, MIT Press, 2017.